

SAINT LAURENT RIVE DROITE ROBERT MAPPLETHORPE

Anthony Vaccarello has chosen to pay tribute to the works of Robert Mapplethorpe through an exhibition of original works displayed in the Saint Laurent Rive Droite stores in Paris and Los Angeles in collaboration with the Robert Mapplethorpe Foundation.

In an effort to challenge the standards of classical aesthetics, Robert Mapplethorpe mastered the light, the shadows and the shapes through compositions of still lifes, both male and female nudes & portraits. These are some of his preferred subjects and the experimentation for which he is widely known. His work contributed to a new perception of photographic art, and at the same time elevated fine art photography to the level of respect and attention given to sculpture and painting.

His vast, provocative, and powerful body of work has established him as one of the most important artists of the twentieth century.

Today, Mapplethorpe is represented by galleries and is included in collections of major museums around the world.

His legacy lives on through the work of the Robert Mapplethorpe Foundation, which he created in 1988 to promote his artistic vision, and to support photography at the institutional level, making possible, photography exhibitions, publications, and acquisitions. The Mapplethorpe Foundation serves his additional mandate to support research, care, and education related to HIV/AIDS. Mapplethorpe died in March 1989, as a result of AIDS.

Saint Laurent Rive Droite Paris and Los Angeles will host an exclusive selection of original artworks by Robert Mapplethorpe. The exhibitions will include silver gelatin photographs and Polaroids of still lifes, portraits and nudes, courtesy of Thaddaeus Ropac Gallery in Paris and Morán Morán Gallery in Los Angeles.

In connection with the exhibitions, Anthony Vaccarello has designed a unique lifestyle collection in collaboration with the Robert Mapplethorpe Foundation, licensed by Artestar. This unique limited edition includes bags, leather goods, clothing, porcelain, and pillows.

All lifestyle products are illustrated with a photograph by the artist and are available for purchase at both stores.

SAINT LAURENT RIVE DROITE is a creative and cultural destination curated by Anthony Vaccarello, located at 213, rue saint Honoré 75001 Paris, and extended at 469 Rodeo Drive, Los Angeles.

Named 'RIVE DROITE' as a nod to SAINT LAURENT rive gauche line, that helped to democratize fashion and luxury in the sixties.

SAINT LAURENT RIVE DROITE introduces a brand new retail destination for expression, exchange, and lifestyle, showcasing a wide range of products including exclusive pieces, limited editions, library, vintage, music, photography combined with art, performances, exhibitions, events, and cultural exchanges. Conceptualized by Creative Director Anthony Vaccarello, the extensive and diversified offer from different creative and design fields, are imagined and embraced in new ways to enlarge the universe and the DNA of Saint Laurent.

SAINT LAURENT RIVE DROITE represents an amusing and chic version of today's Saint Laurent universe. saintlaurentrivedroite.com @ysl #saintlaurentrivedroite @anthonyvaccarello

Partnership done in collaboration with Artestar, a global licensing agency and creative consultancy representing high-profile artists, photographers, designers and creatives.

SAINT LAURENT BRIVE DROITE

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